

MITCHELL CRAFT

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EDUCATION

Virginia Commonwealth University
BFA in Kinetic Imaging at VCUarts

2013 - 2017

EMPLOYMENT

The Highpoint

Media Developer

- Filmed and edited interviews of entrepreneurs and artists affiliated with The Highpoint.
- Created motion graphics and splash screens to support promotional videos.

2017 - Current

Richmond, VA

VArtisans

360 Video Editor

- Edited and fixed videos for a VR Production using After Effects, Premiere Pro, MochaVR, and Unity.

2017

Richmond, VA

VCU Libraries, Innovative Media

Technical Assistant

- Assisted students and faculty with a range of technical media projects, including video production, audio production, image editing and graphic design.
- Taught workshops on laser cutting, 3D printing, Maya, and 360° video.

2015 - 2017

Richmond, VA

Visual Research Inc.

Motion Graphics Designer

- Designed and animated elements used for infographics and promotional material.
- Collaborated with a small team of people to plan and storyboard animations for various clients' needs.

2012 - 2014

Midlothian, VA

FREELANCE

3D

Cross Platform Design

Created 3D flood simulations for a PSA about the city of Richmond, Virginia's sewage and flood prevention System for Richmond City Department of Public Utilities. I created the simulations using Cinema 4D.

2018

Music Videos

Yellow House Films

Did lighting and projections for a music video to the song "STUCK" by Nikayla. This was a Yellow House production.

2018

McKinley Dixon

Directed and edited a music video for the song "Circle the Block" by McKinley Dixon. The video was premiered on TIDAL.

2018

Reggie Chapman

Filmed, composited, and edited a music video for Reggie Chapman's song "Process Level Lament."

2017

Michael Hearst

Illustrated and animated a narrative music video documenting the life of Lawn Chair Larry for Michael Hearst's book and album *Extraordinary People*.

2015

Videography

GroutRX

Shot and edited a variety of media for the tile company GroutRX including VR photography to show the process of tile work and a tutorial of how to restore historic tiles.

2018

Anne Wright

Edited footage of river wildlife for Anne Wright, assistant professor in the Department of Biology at VCU.

2015-2017

VCU Libraries Special Collections and Archives

Filmed and edited interviews of people who were involved in the civil rights movement in the 1960s, specifically those who were active within the VSCRC (Virginia Students' Civil Rights Committee).

2015-2016

SKILLS

Software

After Effects, Premiere Pro, DaVinci Resolve, Photoshop, Illustrator, Maya, Cinema 4D, Unity, MistikaVR, MochaVR

Hardware

Video Production, Audio Production, 360° Cameras (Ricoh Theta, Kodak Pixpro, Insta360), DSLRs(Sony A7 II, Sony A6300), GoPro, VR gear (Oculus Rift, HTC Vive), 3D printer (Makerbot, Lulzbot), Epilog Zing Laser Cutter/Engraver